

Protecting our Environment: Everyone is responsible



ASSESSING PERFORMANCE // IMPROVING QUALITY // CREATING CONFIDENCE

Be Committed to Managing Your Environment

Community awareness of environmental issues has grown. Businesses are facing increasing commercial and regulatory pressure to be responsible corporate citizens in order to protect our world for future generations. People, business enterprises and governments around the world are more aware that we are all responsible and need to take firm action to protect our planet.

Growing numbers of customers, legislators and communities at large, require environmental references from the organisations they do business with in support of good environmental management practice.

In New Zealand, the Government has published the Resource Management Act 1991 to promote sustainable management of natural and physical resources. This Act introduces duties on every New Zealander to manage the environmental effects of their activities.

Links between trade and environment are being investigated by the World Trade Organisation (WTO) and the Organisation for Economic Cooperation and Development (OECD). More importantly to business managers, international environmental standards and guides for environmental management have been published to help business implement sound environmental structures.

All of these global and national trends impact on New Zealand's ability to trade locally and offshore, and affect every New Zealander who is involved in our economic growth.

International Standards

To help organisations and businesses around the world meet the environmental challenge, the International Organization for Standardization (ISO) has developed a series of international standards and guides on environmental management.

ISO 14001, is the international benchmark for environmental management systems. The standard sets out requirements for an environmental management system to ensure that an organisation complies with its own environmental policy.

Consumers Want Your Commitment to Environmental Management

Being part of the world-wide move to use internationally-recognised environmental management systems in your organisation is a crucial factor in improving your market position for the future. More and more, consumers look set to favour products and services from companies that can clearly demonstrate that they are committed to the environment. Telarc certification is the demonstration consumers recognise and accept.

Work from an Established Base

Telarc is New Zealand's leading and most experienced management systems assessment and recognition company. Established by government legislation, it was the first organisation in the country to achieve formal accreditation by JAS-ANZ (Joint Accreditation Scheme - Australia and New Zealand) to certify compliance to the following standards:

- **ISO 9000 quality management systems**
- **ISO 14001 environmental management system**

Telarc's primary purpose is to help New Zealand companies and organisations become more effective and competitive by enhancing their capability through sound management systems.

Telarc Certification is an Investment in Your Future

Telarc launched New Zealand's first environmental management system certification programme in January 1994. Specialist environmental staff have extensive environmental management and auditing experience and have in-depth knowledge of New Zealand environment law, local environmental issues and how they apply to New Zealand.

Certification from Telarc says more about your commitment to managing your impact on our environment than you can ever say yourself. The certificate of registration is powerful proof that you can use to gain a valuable marketing advantage. Not only that, it's a tangible reward for management and staff who have worked hard to ensure your business is environmentally responsible.

Telarc certification and monitoring of your environmental management system will

- Provide qualified independent evidence that your system meets the requirements of international standards.
- Demonstrate that your organisation is committed to continual environmental improvement and pollution prevention
- Prove to your customers, employees, regulators, investors and community that your organisation is managing the environmental aspects of your business
- Give you regular independent feedback on your environmental management system
- Give you confidence that your organisation is meeting international benchmarks
- Help you to involve, help and motivate your employees.



For training course details and bookings, please contact our Customer Service Centre on 0800 004 004 or email us admin@telarc.co.nz