

CEMARS®

(Certified Emissions Measurement And Reduction Scheme) certification



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CEMARS is an ingredient brand of the carbonZero^{Cert™} programme, the world's first internationally accredited GHG certification scheme, which means the CEMARS certification mark is also recognised in 50 world economies.

CEMARS certification is for organisations that want to:

- 1** Measure their carbon footprint so they can understand what their impact is on the global climate.
The measurement requirements meet and exceed the requirements of the international standards: GHG Protocol and ISO 14064-1.
- 2** Manage and reduce their greenhouse gas emissions at source through top management commitment, setting targets and reporting on emissions reduction performance.
- 3** Have these steps independently verified by an external auditor.
- 4** Make a credible and robust greenhouse gas measurement and management (reduction) claim using the internationally recognised CEMARS certification mark.

NB. CEMARS certification does not involve offsetting (purchasing and cancelling carbon credits).

CEMARS® certification benefits



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Organisations choose to achieve CEMARS certification for various reasons, such as:

- Understanding potential risk exposure
- Reduced operating costs
- Addressing stakeholder concerns
- Competitive edge and market access
- Avoid accusations of “greenwash”
- Improved business networks and reach
- Ensure peace of mind in relation to new climate change legislation

“It’s a scheme that sets the standard in benchmarking for organisations serious about making a positive difference to their impact on the environment.”

Bruce McLachlan, acting Chief Executive, Westpac New Zealand

Telarc’s approach

CEMARS certification is awarded only after independent verification of the measure and manage steps by authorised verifiers. The use of the CEMARS certification marks is also examined during verification.

Now businesses in the CEMARS certification programme can benefit from the substantial industry and management knowledge of Telarc auditors, who focus on improving business performance through better management systems.

Telarc SAI is an authorised verifier for the CEMARS certification programme.



For any questions you may have, please contact our Customer Service Centre on 0800 004 004 or email us admin@telarc.co.nz