

carboNZero^{Cert™} certification



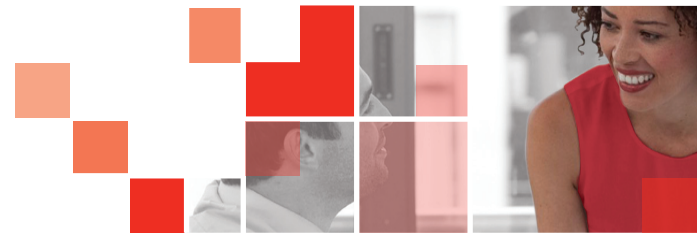
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The carboNZero programme is the world's first internationally accredited GHG certification scheme, which means the carboNZero certification mark is recognised in 50 world economies.

carboNZero certification is for organisations, products, services and events that want to:

- 1** Measure their carbon footprint so they can understand what their impact is on the global climate.
The measurement requirements meet and exceed the requirements of the international standards: GHG Protocol and ISO 14064-1.
- 2** Manage and reduce their greenhouse gas emissions at source through top management commitment, setting targets and reporting on emissions reduction performance.
- 3** Mitigate (offset) their remaining unavoidable emission by purchasing/cancelling verified carbon credits from credible New Zealand projects – native forest regeneration, landfill gas capture and wind power projects.
- 4** Have these steps independently verified by an external auditor.
- 5** Make a credible and robust carbon neutral claim using the internationally recognised carboNZero certification mark.

carboNZero^{Cert™} certification benefits



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Organisations choose to achieve carboNZero certification for various reasons, such as:

- Ability to make a robust carbon neutral claim
- Understanding potential risk exposure
- Reduced operating costs
- Addressing stakeholder concerns
- Competitive edge and market access
- Avoid accusations of “greenwash”
- Improved business networks and reach

“We’ve been winning awards for our wines for years, but it’s carboNZero that has made people want to talk to us. For us, becoming the first carboNZero certified wine company in the world boosted our international sales and generated a huge amount of positive publicity.”

Rob White, Chief Executive Officer, New Zealand Wine Company

Telarc’s approach

carboNZero certification is awarded only after independent verification of the measure, manage and mitigate steps by authorised verifiers. The use of the carboNZero certification marks is also examined during verification.

Now businesses in the carboNZero certification programme can benefit from the substantial industry and management knowledge of Telarc auditors, who focus on improving business performance through better management systems.

Telarc SAI is an authorised verifier for the carboNZero certification programme.



For any questions you may have, please contact our Customer Service Centre on 0800 004 004 or email us admin@telarc.co.nz